

## **DYNAMIC FUEL SYSTEMS INC.**

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### **PRESS RELEASE FOR IMMEDIATE RELEASE**

#### **DYNAMIC ANNOUNCES STRATEGIC RELATIONSHIP & ENHANCED PRODUCT OFFERINGS**

Oshawa, Ontario, CANADA, July 28<sup>th</sup>, 2011

Dynamic Fuel Systems Inc. (TSX VENTURE: DYA) ("Dynamic" or the "Corporation"), provides updates on Strategic Relationship and Enhanced Product Offering.

Dynamic Fuel Systems Inc., (Dynamic) continues to enhance its current and future product offerings through strategic relationships and enhanced product developments. Dynamic and Heart Transverter S.A. (Heart) a "Universal Power Interface" company joined forces under a Letter of Intent (LOI) for a Technology Feasibility Study with the goal to provide an enhanced HydraGen™ Technology product, targeted for Transportation, Stationary Diesel Generator, Locomotive and Marine industries.

Heart Akerson was born in the United States 50 years ago. He did his undergraduate studies at Virginia Polytechnic Institute and his graduate work at University of Oregon both in Physics. He founded Heart Interface Corp. [www.heartinterface.com](http://www.heartinterface.com), initially in Costa Rica but early in its development moved the company to Kent, Washington where it still resides. This company builds Power Inverters and Uninterruptable Power Supplies, which are protected by his patents. He acted as CEO and President and sold it five years ago. Heart now operates a research and development facility, Playa de los Vivos S.A., in Costa Rica and has a founded Heart Transverter S.A. producing a Universal Power Interface for the transportation, electric vehicle, smart grid, and off-grid markets called the Heart Transverter [www.transverter.com](http://www.transverter.com)

Heart Transverter technology is currently using intense amounts of logic to create a major shift of energy efficiency in fossil fuels. "We use deep cradle to grave Life Cycle Analysis of the Transverter to maximize beneficial environmental impact and promote Green Engineering" stated Heart Akerson President & CEO of Heart Transverter. The net effect will be less pollution from fossil fuels used for energy and materials, for manufacturing and transportation.

Dynamics growth and continued success into additional industries is strengthened with the increased knowledge gained through the LOI with Heart and the development of the HydraGen™ product(s) for Stationary Generators, Locomotive and Marine applications. "We look forward to working with Heart Transverter and continuing the Corporations penetration into additional industries" stated Mr. Grove Bennett President of Dynamic Fuel System Inc.

As Dynamics current and future product offerings improve in reliability, sustainability, and efficiency, so too does our market penetration. Additional market applications are a key factor in Dynamics long term development strategy to provide a continuous revenue stream and increased shareholder value.

### **About Dynamic Fuel Systems Inc.**

Dynamic Fuel Systems Inc. is an Oshawa, Ontario; Canada based energy Sector Company engaged in the sales & marketing, manufacture, distribution, installation and support of a transportable hydrogen generator aftermarket product targeted for use in the heavy tractor trailer industry. Its flagship product, the HydraGen™, is a patent-pending aftermarket retrofit solution that provides performance enhancement by mixing hydrogen into a vehicle's intake air resulting in greater fuel efficiency supporting on and off road industries. The scientific and product development of the HydraGen(TM) is consistent with the Corporation's on-going commitment and dedication to improve the Corporation's current and future product offerings. Its business was founded in 2001.

The Corporations emphasis during the on-going field trials to date was focused on delivering a HydraGen(TM) product that will survive the rigors of the transportation industry and to provide a reliable, sustainable & robust product to our end customers. The positive results of the on-going trials have permitted the Corporation to begin the commercialization of the HydraGen(TM) product. As our testing continues, the Corporation will provide specific and verifiable data confirming performance results, emission reductions and fuel savings.

The Corporations relationship with companies with specific knowledge of gas calibration systems and the equipment required to run infield testing, continue to offer the Corporation opportunities for growth and continued development of the HydraGen(TM) product for additional industries.

Applications of our [new technology](#) are scheduled to commence testing on large diesel engines such as railroad, ocean, transit and equipment used in the oil and gas industries. This testing will provide an increase data base of diesel engine types and provide a design reference for application of the HydraGen(TM) product for those specific applications.

We are at the early stages of exploration in these fields and look forward to seeing the impact of the new HydraGen(TM) technology within these industries. Our focus is to provide solutions to power generating equipment with major companies, where the goal of a greener environment is at the forefront.

*This release includes forward looking statements, which are based on certain assumptions and reflects management's current expectations. These forward looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Some of these factors include: general global economic conditions; general industry and market conditions and growth rates; uncertainty as to whether our strategies and business plans will yield the expected benefits; increasing competition; availability and cost of capital; the ability to identify and develop and achieve commercial success for new products and technologies; the level of expenditures necessary to maintain and improve the quality of products and services; changes in technology; changes in laws and regulations, includes codes and standards, intellectual property rights, and tax matters; the uncertainty of the emerging hydrogen economy; including the hydrogen economy moving at a pace not anticipated; our ability to secure and maintain strategic relationships and distribution agreements. The Corporation disclaims any intention or obligation to update or revise any forward looking statements, whether as a result of new information, future events or otherwise.*

***Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of the release.***

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